

**2<sup>ND</sup> ANNUAL TULANE ENTERTAINMENT & SPORTS LAW CONFERENCE**  
**Geaux Create: Emerging Trends in Law and Creative Content**  
**April 12th - 13th, 2019**

**Friday, April 12**

9:00AM -- 9:05AM

**Opening Remarks**

- David Meyer, *Dean, Tulane Law School*

9:05AM – 10:05AM

**Where It All Begins: The Creative Artist**

- Prof. Ashlye Keaton, *Director, Entertainment Legal Assistance Project, New Orleans* (moderator)
- Samantha Aladana, *film writer/director*
- Jonathan Kieran, *Programming Manager, New Orleans Film Society*
- Kenneth Reynolds, *film producer*

10:05AM – 11:15AM

**Material Culture: Fabric, Quilting, and Cosplay as Entertainment and Its Own Kind of Sport**

- Prof. Elizabeth Townsend Gard, *Director, Tulane Center for IP Law and Culture, and Copyright Research Lab* (moderator)
- Mary Fons, *Editor-in-Chief, Quiltfolk Magazine*
- Scott Fortunoff, *President, Jaftex, New York City*
- Cely Pedescleaux, *renowned New Orleans quilter*
- Cheryl Sleboda, *CEO, Sew Much Cosplay, Chicago, Ill.*

11:15AM -- 11:30AM

**Beignet Break**

11:30AM -- 12:45PM

**Emerging Trends in Television Content**

- Jeff Frost, *President, Sony Television*
- Dale Nelson, *Partner, Donaldson + Callif, Beverly Hills*
- Dan Scharf, *Head of Television Business Affairs, Amazon Studios*

12:45PM—1:00PM

Break for Lunch

1:00PM – 2:00PM

**Lunch Program: The Role of Law in Regulating the Integrity of Sport: Legal Claims Arising from the “NOLA No-Call,” the New Orleans Saints “Bountygate,” and College Basketball Recruiting Scandals**

- Prof. Gabe Feldman, *Director, Tulane Sports Law Program* (interlocutor)
- James Carville, *Political Strategist & Commentator*

2:00PM – 3:10PM

**Exploring the Role of Outside Counsel in the Sports Industry**

- Prof. Gabe Feldman *Director, Tulane Sports Law Program* (moderator)
- Charline Gipson, *Partner and Co-Founder, Davillier Law Group, LLC, New Orleans*
- Allison Jacoby, *Morris Yorn Barnes Levine Krintzman Rubenstein Kohner & Gellman, Los Angeles*
- Tyrone P. Thomas, *Co-Chair, Sports & Entertainment Practice, Mintz, Levin, Cohn, Ferris and Popeo, Washington, D.C.*

3:10PM-3:20PM

Beignet Break

3:20PM-4:30PM

**Athlete and Team Representation in Professional Sports**

- Prof. Gabe Feldman, *Director, Tulane Sports Law Program* (moderator)
- Reed Bergman, *President & Managing Partner, VaynerTalent, New York City*
- Marvin Demoff, *Agent/Attorney, Demoff Sports Group, Los Angeles*
- Mike Tannenbaum, *Front Office Insider, ESPN*

4:30PM - 5:45PM

**Talent Representation in Film, Television & Other Media**

- Tim Francis, *Partner, Sher Garner, New Orleans* (moderator)
- Jim Kiick, *Partner, Morris Yorn Barnes Levine Krintzman Rubenstein Kohner & Gellman, Los Angeles*

- Jared Levine, *Partner, Morris Yorn Barnes Levine Krintzman Rubsenstein Kohner & Gellman, Los Angeles*
- Dorian Slater Thomas, *Associate, Frankfurt Kurnit Klein + Selz, Los Angeles*
- Kevin Yorn, *Managing Partner, Morris Yorn Barnes Levine Krintzman Rubsenstein Kohner & Gellman, Los Angeles*

5:45PM – 5:50PM

Closing Remarks: Dean Meyer

5:50PM - 6:30PM

Reception, Marian Mayer Berkett Multipurpose Room

**Saturday, April 13th (JWQ Spin Off)**

8:30AM

Breakfast

9:00AM - 10:00AM

**Creative Equipment: The Sewing Machine**

Andi Barney of the Sewing Machine Doc

10:00AM - 11:00AM

**Copyright, Trademark, and Fair Use for Crafters, Quilters, Cosplay  
and Drag Questions** (presented by the law students)

11:00AM - 12:00PM

**Keynote**

Lunch and discussion with Mary Fons, TV personality and Editor-in-Chief  
of Quiltfolk Magazine.

12:00PM - 3:00PM

**Featured Workshop with Cheryl Sleboda**

Sew Much Cosplay, Hands-on Workshop for texture techniques in  
sewing costumes, quilts, and clothing.