2ND ANNUAL TULANE ENTERTAINMENT & SPORTS LAW CONFERENCE
Geaux Create: Emerging Trends in Law and Creative Content
April 12th - 13th, 2019

Friday, April 12

9:00AM -- 9:05AM Opening Remarks

- David Meyer, Dean, Tulane Law School

9:05AM – 10:05AM Where It All Begins: The Creative Artist

- Prof. Ashlye Keaton, Director, Entertainment Legal Assistance Project, New Orleans (moderator)
- Samantha Aladana, film writer/director
- Jonathan Kieran, Programming Manager, New Orleans Film Society
- Kenneth Reynolds, film producer

10:05AM – 11:15AM Material Culture: Fabric, Quilting, and Cosplay as Entertainment and Its Own Kind of Sport

- Prof. Elizabeth Townsend Gard, Director, Tulane Center for IP Law and Culture, and Copyright Research Lab (moderator)
- Mary Fons, Editor-in-Chief, Quiltfolk Magazine
- Scott Fortunoff, President, Jaftex, New York City
- Cely Pedescleaux, renowned New Orleans quilter
- Cheryl Sleboda, CEO, Sew Much Cosplay, Chicago, Ill.

11:15AM -- 11:30AM Beignet Break

11:30AM -- 12:45PM Emerging Trends in Television Content

- Jeff Frost, President, Sony Television
- Dale Nelson, Partner, Donaldson + Callif, Beverly Hills
- Dan Scharf, Head of Television Business Affairs, Amazon Studios
12:45PM—1:00PM  
Break for Lunch

1:00PM – 2:00PM  
**Lunch Program: The Role of Law in Regulating the Integrity of Sport: Legal Claims Arising from the “NOLA No-Call,” the New Orleans Saints “Bountygate,” and College Basketball Recruiting Scandals**

- Prof. Gabe Feldman, *Director, Tulane Sports Law Program* (interlocutor)
- James Carville, *Political Strategist & Commentator*

2:00PM – 3:10PM  
**Exploring the Role of Outside Counsel in the Sports Industry**

- Prof. Gabe Feldman *Director, Tulane Sports Law Program* (moderator)
- Charline Gipson, *Partner and Co-Founder, Davillier Law Group, LLC, New Orleans*
- Allison Jacoby, *Morris Yorn Barnes Levine Krintzman Rubenstein Kohner & Gellman, Los Angeles*
- Tyrone P. Thomas, *Co-Chair, Sports & Entertainment Practice, Mintz, Levin, Cohn, Ferris and Popeo, Washington, D.C.*

3:10PM-3:20PM  
Beignet Break

3:20PM-4:30PM  
**Athlete and Team Representation in Professional Sports**

- Prof. Gabe Feldman, *Director, Tulane Sports Law Program* (moderator)
- Reed Bergman, *President & Managing Partner, VaynerTalent, New York City*
- Marvin Demoff, *Agent/Attorney, Demoff Sports Group, Los Angeles*
- Mike Tannenbaum, *Front Office Insider, ESPN*

4:30PM - 5:45PM  
**Talent Representation in Film, Television & Other Media**

- Tim Francis, *Partner, Sher Garner, New Orleans* (moderator)
- Jim Kiick, *Partner, Morris Yorn Barnes Levine Krintzman Rubenstein Kohner & Gellman, Los Angeles*
- Jared Levine, Partner, Morris Yorn Barnes Levine Krintzman Rubenstein Kohner & Gellman, Los Angeles
- Dorian Slater Thomas, Associate, Frankfurt Kurnit Klein + Selz, Los Angeles
- Kevin Yorn, Managing Partner, Morris Yorn Barnes Levine Krintzman Rubenstein Kohner & Gellman, Los Angeles

5:45PM – 5:50PM  Closing Remarks: Dean Meyer

5:50PM - 6:30PM  Reception, Marian Mayer Berkett Multipurpose Room
Saturday, April 13th (JWQ Spin Off)

8:30AM        Breakfast

9:00AM - 10:00AM       Creative Equipment: The Sewing Machine
                        Andi Barney of the Sewing Machine Doc

10:00AM - 11:00AM    Copyright, Trademark, and Fair Use for Crafters, Quilters, Cosplay
                        and Drag Questions (presented by the law students)

11:00AM - 12:00PM    Keynote
                        Lunch and discussion with Mary Fons, TV personality and Editor-in-Chief
                        of Quiltfolk Magazine.

12:00PM - 3:00PM     Featured Workshop with Cheryl Sleboda
                        Sew Much Cosplay, Hands-on Workshop for texture techniques in
                        sewing costumes, quilts, and clothing.